

## What's the minimum investment to join the guild?

A charitable gift of \$1,000 secures your spot in the Lead Mare Legacy Guild for the upcoming calendar year.

### Can I still support other New Day Ranch initiatives?

Absolutely! Your Guild membership is separate and distinct from other investments you may make in New Day Ranch's programs and the animals that make them possible.

#### Do I need to attend the quarterly gatherings?

We designed the Guild as an opportunity for members to network and socialize with likeminded philanthropists, but we understand that sometimes the timing just doesn't work out. So while we would love to have our "lead mares" together for the quarterly gatherings, attendance is not mandatory.

#### Is membership by invitation only?

Membership is open to anyone who would like to be part of the Lead Mare Legacy Guild and is willing to make the requested investment in New Day Ranch. So if you're a member and you think a friend might be interested in joining - but they've never heard of us - invite them to a gathering to learn more about what we do and why we do it!

# Frequently Asked Questions

#### What's the "token gift of appreciation?"

The gift will change for each new year of Guild membership. For founding members, the gift is a lovely purple fashion scarf with a horse print on it. Our hope is that members will wear their scarves to the quarterly gatherings and other New Day Ranch events, such as our annual fundraising gala.

## If joining the Guild isn't the right fit for me, how else can I help New Day Ranch?

We have a variety of ways to support our organization throughout the year:

- Attend and/or sponsor our annual fundraising gala
- Contribute an item or package to the gala's silent auction
- Host a "micro-event" at your home or business to benefit NDR
- Become a Horseshoe Hero (i.e., recurring monthly or quarterly gifter)
- Follow NDR on social media and engage with our posts through likes and shares
- Sign up for Kroger Community Rewards and select NDR as your charity of choice we receive 3% of your grocery total!
- Help with onsite volunteer needs as they arise

Have a question we didn't answer? Email: development@newdayranch.org